

## Exhibition Booth Rental Details

Thanks for your interest in exhibiting at Central Valley Fitness Expo in Hanford CA. This will be a large, consumer-based event that will attract industry influencers (personal trainers, group exercise instructors, health club owners, retail store buyers and distributors), which will make this one of the most cost-effective ways to reach the lucrative California health and fitness market.

And whether you're a start-up that's just launching your company or an established entity introducing new products, conducting market research, gathering data or looking to grow market share, the Expo provides a unique opportunity to sample, sell, meet and network with all of them in one place, on one weekend, thereby increasing the potential return on exhibiting (ROE) and making it a valuable part of your overall marketing plan.

This will surely be an exhibitor's dream, as patrons will be engaged, and interested in learning how your products and services can benefit them and why they're superior to other companies' offerings. For quantity and quality of leads, and unlimited sales and networking opportunities in an up-and-coming fitness market, this is the show to be at!

All exhibit booths are 10' x 10' in size and exhibitors can purchase multiple booths in almost any configuration they desire. Each booth comes with 2 chairs, and a small waste basket.

All booth spaces are priced at \$300 for the day.

The floor plan on the website shows which exhibit booths are available and will be updated on a weekly basis as spots are filled. On the contract and registration form you have the ability to select your top 3 choices for your booths location when submitting your Exhibitor Contract.

We encourage you to submit your Exhibitor Contract soon, as the show is guaranteed to sell out. If you're ready to sign up, simply download the Exhibitor Contract and email, mail or fax it back to us. The earlier we receive it, the higher up you'll be on the list when we start assigning booths in the coming weeks. You have the option to pay online via the exhibitor payment portal or mail in a check or money order to the address provided.

We also have 3 sponsorship packages for the Expo, designed to fit different budgets. If you're interested in exploring this, let us know and we'll forward you the appropriate files to review.

Finally, additional information can be found here on our website, including the exhibitor list which will be updated weekly, hotel details and discounts and much more.

Of course, if you still have any questions, feel free to email or call us and we'll address them for you right away.

Until then, thanks again for your interest in exhibiting and I hope you'll be able to join us February 12th, 2022, at the Civic Center in the heart of the Central Valley California.

Regards,

Preston Wilson  
C.E.O – One Rep Max